

Mission for the Role

As a Campus Leader, you are Teach For Malaysia's ambassador to support our recruitment team. You will join a network of Malaysian students from over 40 universities around the world in the collective mission to create awareness for education inequity and to attract top graduates to apply for the Teach For Malaysia Fellowship.

About the Role

This is a voluntary position which will be under a one-year renewable contract.

Duties and Responsibilities

Ambassador of our Mission

- Be the lead speaker for all University or Campus engagements, to constantly empower and inspire young adults.
- Present or pitch to students and stakeholders within campus about the Fellowship programme. Create an awareness across the campus on the urgency of education inequity.

Project Management

- Lead, initiate and strategise Teach For Malaysia events in campus as platforms to outreach to the student community.
- Independent and proactive campus research to understand the best strategies to target your student market.
- Organise recruitment drives and knowledge sessions on the Fellowship and education inequity.
- Use data to determine correlations with successful recruitment campaigns and applications from your campus

Relationship Building

- Be the point of contact for students on campus.
- Create strong relationships with stakeholders within campus including lecturers, career organisations, student organisations, and university media to attain ways to collaborate together. This could include negotiating for support on recruitment activities held at campus, manage communications with university stakeholders to ensure high levels of professionalism throughout recruitment cycle.
- Identifying high potential candidates from targeted audience to join the Fellowship and cultivate them to have a deeper rooting of our mission and the Fellowship programme.

Examples of Key Measures of Success**

1. Contributed x* high potential candidates in a recruitment cycle. Identified these high potential candidates and their strong conversion % to Registrations of Interest.
2. Established strong relationships with a minimum of x amount of stakeholders in your university.
3. Created a minimum of x events throughout the year to increase awareness about Teach For Malaysia and education inequity.
4. Presented a minimum of x amount of Lecture Shoutouts throughout each term, including announcements for the application cycle deadlines.
5. Successfully did campus research to target strategies towards attracting your student market.
6. Achieved x amounts of one on one interaction with registered applicants from campus.

* : 'X' indicates number of target

** : These targets set for your campus are flexible and is dependent on the demographics of your campus.

Desired Competencies

- Good understanding of the organisation and is committed to our mission.
- Possesses strong leadership skills to carry independently led projects.
- Responsible to execute tasks whilst working remotely at your campus.
- Strong communication skills and the ability to build relationships with campus stakeholders and high potential candidates.
- Resourcefulness to attain new knowledge to improve current recruitment campus strategies.

Benefits

	Campus Regional Manager	Campus Leader	Campus Representative
Teach For Malaysia Sticker	✓	✓	✓
Lead Notebook	✓	✓	
Campus Leader T-shirt	✓	✓	
Campus Leader Training		✓	
School Visits	✓	✓	
One-on-One Mentorship	✓		
Networking session with Campus Leaders across the globe	✓	✓	
One on one Lunch session with Managing Director of Teach For Malaysia	✓		
Receive Recommendation letter	✓	✓	
Campus Leader Certificate	✓	✓	