



## Campus Leader

"The people who are crazy enough to think they can change the world, are the ones who do."  
- Steve Jobs

Teach For Malaysia is an independent, not-for-profit organisation on a mission to empower our nation through education. We believe that a child's education and future should not be determined by his or her circumstances in life. Thousands of students don't have the chance to realise their potential because of many socioeconomic factors, like how much their parents earn or where they live.

We recruit, train and support our country's rising generation of leaders to teach in high-need schools across the nation, through the Teach For Malaysia Fellowship - a two-year leadership development programme. We've impacted over 111,000 students, working with the Ministry of Education and other partners. Beyond the Fellowship, our growing network of Alumni are lifelong advocates for education and expanding opportunities for students, working as a movement to build an ecosystem of solutions at all levels of society - from the classroom to the boardroom.

We are looking for ambassadors to join our team in this movement of change, who share our vision, mission, and core values; Sense of Possibility, Excellence, Collaboration, and Integrity. All these are an important part of our culture, to ensure long-term, sustainable success, and realise our vision:

**One day, all children in Malaysia will have the opportunity to realise their potential through quality education**

Our collaborative working environment opens up many opportunities for you to expand your network and lead your own learning, alongside other team members, Fellows and Alumni, corporate partners, the Ministry of Education, and other education stakeholders. Teach For Malaysia is also a partner in the Global Education Network, Teach For All.

Campus Leader will be joining us on a part-time and voluntary role while studying in a university. We are looking for a like-minded future leader to grow with us and help us in our mission to end education inequity in Malaysia.

As a Campus Leader, your work in attracting great talents to teach in high need schools will indirectly empower and impact the children in Malaysia to attain excellent education.

**Role:** Campus Leader  
**Start Date:** September - August  
**Employment Type:** Part Time (Voluntary)  
**Location:** Various

### Objective

To be the Teach For Malaysia brand ambassador in your university. You will be working closely with the recruitment team to help spread the word about Teach For Malaysia on campus by executing high visibility campaigns to attract top graduates to the Teach For Malaysia Fellowship.

### Key Measures of Success

- Number of eligible leads and registration of interests generated for Fellowship.
- Teach For Malaysia brand visibility and presence on campus.
- Number of partnerships or commitments made with relevant organisations.

### Duties and Responsibilities

#### To generate leads for the Teach For Malaysia Fellowship

- Have compelling conversations with potential candidates and encourage them to sign up to receive further information about opportunities at Teach For Malaysia.
- Refer high potential candidates in your university or someone you know to a recruiter.
- Independently organise your own events on campus to generate leads for the Fellowship.
- Lead or support Teach For Malaysia recruitment events such as career fairs, career talk, lecture shouts or pitches.

#### To raise awareness about the Teach For Malaysia brand and movement

- Design your own methods to increase brand awareness and visibility at your university through a variety of marketing strategies (e.g. video, posters, flyers) to highlight the Fellowship as one of the best opportunities at your university.
- Generate brand awareness through word-of-mouth marketing and student media channels.
- Participate in event marketing by promoting the brand through various social media accounts.

#### To build partnerships with various stakeholders

- Be the point of contact for students in your university and represent the brand positively in multitude setting
- Connect Teach For Malaysia to key influencers on campus
- Drive forward new stakeholder relationships and building on existing ones with lecturers, a diverse range of university societies, the Students' Union and your careers advisory service.

#### General recruitment support

- Provide general support across Teach For Malaysia programs such as donation and recruitment campaigns, where required.
- Provide feedback and insight on best recruitment strategies suitable for your university.
- Help recruiter to understand the student market in your university.

### Work Hours

Flexible. 3-4 hours per week.

### Required Competencies

#### Mission Fit

- You have a good understanding of Teach For Malaysia and are committed to our mission.
- You are motivated to succeed as a Campus Leader and carry out your role at university.

**Leadership**

- You are able to work independently and remotely.
- You are resourceful and proactive in taking initiative when organising a campus event.

**Organisational**

- You are organised, able to multitask and prioritise tasks while at university.

**Relationship Building**

- You have a passion for building and growing relationships to foster strong, loyal relationships between potential champions or candidates on campus and Teach For Malaysia.
- You have a highly-engaged network and online presence to reach as many people as possible.

**Communication**

- You listen, encourage participation and engagement to influence others.
- You have a high level of professionalism when representing the brand.

**Requirements**

- Must be enrolled at a university in Malaysia or abroad.
- All undergraduate/postgraduate majors are encouraged to apply.
- Have at least 10 months of studies remaining at a university (preferred, but not compulsory).
- Previous experience as a student ambassador or campus representative (preferred, but not compulsory).

**Application**

To apply, please visit our website at <https://teachformalaysia.org/intern-campusleader/>