







#### For Immediate Release

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## **PRESS RELEASE**

# No Child Left Behind: Full Curriculum Aligned Online Lessons and Community Workshops for B40 Students

KUALA LUMPUR: CIMB Foundation has joined Teach For Malaysia (TFM) and YTL Foundation to launch the Phase 2 of the Learn From Home Frog School Lessons. Offering online learning lessons, the initiative is part of TFM and YTL Foundation's education recovery efforts which focus on developing leaders in the classroom and learning content, as well as running community workshops to support students and parents of B40 communities as we transition into the 2022-2023 academic year.

Teach For Malaysia, with the support of CIMB Foundation, has contributed to the development of online learning lessons of the Learn From Home initiative. The lessons are created on FrogAsia's learning platform and made available on YTL Foundation's website and the FrogPlay Mobile App.

Since the launch, these lessons have been accessed over 1 million times. These lessons cover the entire English, Bahasa Malaysia, Mathematics and Science curriculum from Standard 1 to Form 5.

An additional 1,000 lessons to address the remaining core subjects in the curriculum will be added to the platform this year so that students can catch up with their lessons through self-directed learning.

Chan Soon Seng, CEO of Teach For Malaysia said,

"The past two years of remote learning have been challenging. Students from communities that do not have equal access to learning resources have continued to fall behind.

Moving forward, we need to continue to provide these students with access to high quality learning materials. We also need to invest in local community leadership development in order for communities themselves to be able to support students' education recovery journey sustainably."

Teach For Malaysia and CIMB Foundation have focused on building strong leadership in the classrooms through TFM's Fellowship and the capacity of community leaders through workshops with students and parents at Program Perumahan Rakyat (PPR) communities. The goal is to reach at least 6 PPR communities, 60 teachers and 9,600 students by 2023.

Rafe Haneef, CEO of CIMB Foundation said,

"The adoption of online learning remains a necessity as the pandemic continues to cause disruptions to the education system across Malaysia. As such, it is important that online resources are made available to support the continuity of education for students by accommodating various delivery modes in line with their respective household context and environment.

"Education is one of CIMB Foundation's impact areas, and this programme is part of our commitment to reach out to communities in providing access to quality education. We hope to build resilient learning systems where students who need extra support can access high quality









learning resources that are aligned to the curriculum at any time. Initiatives such as our Program Komuniti Perkasa PPR workshops are aimed at increasing students' motivation and promoting interactive learning outside the classroom. We also encourage active parent participation as they play an important role in their child's learning and development.

"Together with Teach For Malaysia and YTL Foundation, we will continue to extend our support to drive this programme and ensure that no child's educational success is limited by their socio-economic background."

YTL Foundation has also been working with volunteer tutors to help students in other PPR communities make up for the learning loss experienced from the pandemic using the lessons on the platform.

Dato' Kathleen Chew Wai Lin, Programme Director of YTL Foundation said,

"The past 2 years have been particularly difficult for students living in these communities to cope with home based learning. Under our Learn from Home Initiative we provided data and a smartphone to over 100,000 students in B40 families, but this still left many without a device and resources for learning.

"Through partnerships with like minded organisations like CIMB Foundation and TFM, we hope that many more communities will be empowered to help their students make up for the learning loss not only in the core subjects of Bahasa Melayu, English, Mathematics and Science but in all other subjects in the curriculum through the additional 1,000 lessons we will be releasing this year."

These lessons together with over 13,000 quiz questions can be accessed on the YTL Foundation website and the FrogPlay Mobile App for free. All that is required is an internet connection and a smart phone or device.

CIMB Foundation and YTL Foundation are also supporting Teach For Malaysia's 10th cohort of Fellows, who will be placed in Primary Schools for the first time. These Fellows will support students to recover in their learning which has been severely set back by the pandemic.

Visit <a href="https://www.teachformalaysia.org">www.ytlfoundation.org/learn</a> to access the lessons or visit the Google Play Store or Apple App Store to download FrogPlay Mobile for free. For regular updates on the initiatives, follow TFM <a href="https://www.teachformalaysia.org">www.teachformalaysia.org</a>.

Teachformalaysia.org.

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## **Appendix**



Launching Ceremony of Community Engagement Programme and Phase 2 of the Learn From Home Website

(From left to right, Zahirah Zulkifly, Director of Education Ecosystem Engagement, Teach For Malaysia, Mohamed Rafe Mohamed Haneef, CEO of CIMB Foundation, Dato' Kathleen Chew, Programme Director of YTL Foundation, and Yeoh Pei Loh, Executive Director, FrogAsia Sdn. Bhd.)

## Note to editor:

### About Teach For Malaysia

Teach For Malaysia is an independent, not-for-profit organisation, on a mission to give all children the opportunity to attain an excellent education. We partner with the Ministry of Education to reach high-need public schools. It is one of the 60 partners of the prestigious global education network, Teach For All.

Since 2012, Teach For Malaysia has been building a transformational movement in our education system by placing the country's most promising leaders as full-time teachers in some of Malaysia's most high-need schools to combat education inequity. In 2020, we expanded our work to also train and coach in-service public school STEM teachers through the 2-year Program Duta Guru (PDG). PDG is a development programme with the objective to empower teachers to be highly competent and committed; serving as role models to enhance higher-order thinking skills (HOTS) through STEM education as a foundation to being a competitive nation.

In response to the pandemic, TFM is committed to a 2023 Education Recovery Plan that









develops teachers and supports educational stakeholders to navigate the digital divide, socio-emotional wellbeing concerns, on top of adopting innovative teaching techniques and methodologies to engage with students.

## Our impact: The largest pipeline of youth empowerment in education

Since our launch in 2012, our movement of over 583 Teach For Malaysia Fellows, Program Duta Guru Teachers and Alumni, across 9 cohorts has impacted more than 164,200 students in over 308 schools across 10 states in Malaysia.

#### **About CIMB Foundation**

CIMB Foundation is a non-profit organisation established in November 2007 to implement CIMB Group's corporate social responsibility and philanthropic initiatives, focusing on four impact areas: Education, Health & Community Well-being, Economic Empowerment, and Climate & Environment, to contribute towards sustainable long-term positive impacts in the communities around us, in line with the United Nations Sustainable Development Goals. Since its establishment, CIMB Foundation has disbursed about RM160 million through more than 1,000 projects benefiting over 900,000 people in the communities served by CIMB Group, making CIMB Foundation one of ASEAN's leading CSR champions.

#### About YTL Foundation

YTL Foundation was founded in 1997 on the belief that education is the basis on which every society progresses. By developing and improving education in the communities in which it operates, YTL Foundation aims to empower individuals and communities to be catalysts of change to enrich and benefit society. Over the years, YTL Foundation has provided aid to deserving individuals who would otherwise be denied opportunities to pursue higher education. More recently, YTL Foundation expanded its role; organising workshops, talks and conferences to enrich and inspire educators, students and parents, as well as programmes to bring 21st Century teaching and learning into schools. Through programmes, funding, thought leadership and by championing the use of technology, backed by the YTL Group's 65 year heritage of nation building, YTL Foundation hopes to build better societies, through better education.

For more information about YTL Foundation, kindly visit <a href="https://www.ytlfoundation.org">www.ytlfoundation.org</a>.

## About FrogAsia

FrogAsia Sdn Bhd is a social enterprise that aims to transform teaching and learning through technology. With a mission to provide equal access to quality education for all students, we offer 21st-century learning solutions through a technology-based approach. In 2012, FrogAsia started as the first in the world to connect an entire nation through a single, cloud-based learning platform. We have since broadened our work in transforming education through technology to encompass building learning communities, influencing thought-leadership, and enabling businesses to provide training and development.

Since 2020, the work of FrogAsia has expanded into building and delivering quality content and through FrogPlay Mobile, a home learning revision app with lessons and revision quizzes for all core subjects for all years with over 1300 lessons and 13,000 quiz questions. All content is mapped to the national Malaysian school syllabus and is curated with trusted education partners Pelangi, Teach for Malaysia and YTL Foundation. The app engages learners in a fun and interactive way through revision questions and games. The FrogPlay Mobile application is









available on Android and iOS.

FrogAsia has won Platinum trophies for the Excellence in Provision of Literacy & Education Award in the Global CSR Award 2017 and 2019 for providing quality education to schools nationwide. Our virtual learning environment, the Frog VLE, is an award-winning platform used by 12 million people worldwide. Awards include the BETT Awards for Open Educational Resources in 2018, and Exporting Excellence category in the Education Investor Awards 2017.

For more information about FrogAsia, kindly visit www.frogasia.com.

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