



## Community Mobilization Manager

“The people who are crazy enough to think they can change the world, are the ones who do.”  
- Steve Jobs

Teach For Malaysia is an independent, not-for-profit organisation on a mission to empower our nation through education. We believe that a child’s education and future should not be determined by his or her circumstances in life. Thousands of students don’t have the chance to realise their potential because of many socioeconomic factors, like how much their parents earn or where they were born/live.

We recruit, train and support our country’s rising generation of leaders to teach in high-need schools across the nation, through our 2030 strategy consisting of 2 flagship programmes which is the Teach For Malaysia Fellowship and Program Duta Guru - our two-year leadership development programmes focused on growing leaders across the education system. We’ve impacted over 150,000 students and worked with the Ministry of Education and other corporate and social sector partners to collectively bring transformation to the education system. Beyond the Fellowship and Program Duta Guru, our growing network of Alumni, education champions and supporters are lifelong advocates for education and expanding opportunities for students, working as a movement to build an ecosystem of solutions at all levels of society - from the classroom to the boardroom.

As we celebrate TFM’s 10-years of existence and impact, we are looking for champions to join our team in this movement of change - people who share our vision, mission, and core values (Sense of Possibility, Excellence, Collaboration, and Integrity) - so that we are able to collectively work towards expanding our impact. Alignment to our vision, mission and values are integral to TFM’s culture, to ensure long-term, sustainable success and to realise our mission to:

**Build a movement of leaders in the education ecosystem to empower all children in Malaysia to realise their potential**

Our collaborative working environment opens up many opportunities for you to expand your network and lead your own learning, alongside other team members, Fellows and Alumni, corporate partners, the Ministry of Education, and other education stakeholders. Teach For Malaysia is also a partner in the Global Education Network, Teach For All.

While our compensation package is fair and competitive, we do not expect this to be your key reason for joining us. After all, we are not just offering you a job; we are looking for a like-minded future leader to grow with us and help us achieve our mission.

**Role:** Community Mobilization Manager  
**Start Date:** Immediate  
**Employment Type:** Full time  
**Location:** Kuala Lumpur, Malaysia

### **OBJECTIVE OF THE ROLE**

The Community Mobilization Manager plays a crucial role in Teach For Malaysia's scale strategy in mobilizing and managing a growing movement of leaders to tackle education inequity. The community mobilization pillar is a new pillar, leveraging TFM's strengths in building partnerships and engaging communities through innovative new initiatives.

### **MISSION FOR THE ROLE**

The mission of the Community Mobilization Manager is to drive initiatives that help grow a broader community of change oriented leaders working towards our 2030 goal of 30,000 leaders working collectively towards the TFM mission.

In line with TFM's Theory of Change which is to build a movement of leaders to tackle education inequity, this Community Mobilization pillar expands TFM's movement and network beyond our existing fellows and teachers to build partnerships, synergies as well as a platform to empower the broader community to take action in tackling education inequity.

### **DUTIES AND RESPONSIBILITIES**

#### Community Management

- Network and communicate regularly with the broader community to identify areas of interest, level of engagement with organization, etc.
- Develop and manage a database and platform for community onboarding and management
- Developing strong alignment of culture and values across the community

#### Community Building Initiatives

- Plan and organize community networking and engagement events aligned to the mission and our strategic priorities to build a collective sense of ownership
- Plan and manage development opportunities for members of the community to deepen their knowledge and skills to better take action in tackling education inequity
- Create resources and toolkits for new communities to self organize and sustainably get involved in the broader mission

#### Stakeholder Engagement and Partnerships

- Engage a wide range of public and private sector stakeholders with the aims to form new partnerships that grow the size and engagement of the community.
- Build or collaborate with other function within TFM leads to build, and manage strong external relationships with Ministry of Education, graduate schools, school districts, nonprofit organizations, and other opportunity providers in order to connect the community to opportunities to further their commitment to our movement

#### Strategic Planning and execution

- Ability to grow and develop the community mobilization strategy that is adaptable and relevant across various geographic and demographic contexts across Malaysia
- Strong resource planning and mobilization to support the strategic priorities of the organization

### **KEY MEASURES OF SUCCESS**

- **Community Growth.** Yearly growth targets for community growth working towards the 2030 goal of 30,000 change oriented leaders committed to the mission

- **Community Engagement.** Number of community engagement and networking initiatives that work towards building a sense of belonging and collective ownership towards the mission
- **New Partnerships.** Number of new partnerships with mission aligned organizations to support community growth and Engagement.

## **REQUIRED COMPETENCIES**

### **Years of experience & qualification**

- At least 5 years of working experience, including relevant experience in community building and management, partnership development, or in education related organizations
- Bachelor or Postgraduate Degree in Education or relevant fields

### **Role-Specific Competencies**

- Strong relationship building and partnership development skills
- Strategic planning and execution by aligning on a clear vision of success, planning strategically and monitoring progress systematically
- Resourcefulness in managing limited resources in delivering on strategic goals
- Strong Personal network in the Malaysian education context or across the social impact sector

### **Leadership and Team Management**

- Ability to be adaptable in an entrepreneurial, fast-paced, and dynamic environment
- Strong interpersonal skills and ability to work collaboratively with all levels of employees and stakeholders
- Able to think strategically, critically, innovatively, and in a resourceful manner
- Ability to manage a growing team of people to deliver results
- Good project Management skills to oversee the delivery on key projects or initiatives

### **Language & Technical Proficiency**

- Strong written and verbal skills and excellent proficiency in English and good proficiency in Bahasa Malaysia preferred
- Excellent proficiency in microsoft office tools (excel, powerpoint, word)
- Willing and able to readily adopt and utilise any TFM database or technological platform / application (i.e. Google Suites, Confluence, Salesforce, Zoom etc.)

## **Application**

To apply, please email the following to [careers@teachformalaysia.org](mailto:careers@teachformalaysia.org):

**(a) Your latest CV (with 2 referees listed)**

**(b) Answers to the following questions (not more than 200 words per question)**

1. Why does joining the Teach For Malaysia Community Mobilization team excite you?
2. What is your long term career goal? Please elaborate how joining the Teach For Malaysia team is a step towards achieving that.
3. Given the volatile, uncertain, challenging, ambiguous (VUCA) environment that we are currently operating in, there may be new challenges, uncertainties and fluidity expected in the work. Share an experience in which you were able to adapt to a VUCA environment. In your answer, please cover:
  - a. A brief explanation of the situation/environment you were in
  - b. How you adapted
  - c. What lessons you learned
4. What is your vision of a thriving nationwide community working towards tackling education inequity in Malaysia?